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NEW POLL: AMERICANS DEMAND “TRANSFORMATION” IN WASHINGTON
Quick fixes and small changes inadequate for what they see as a broken, bloated bureaucracy

(Washington, DC) – A new survey of 800 Americans nationwide conducted by **the polling company™, inc** for *American Solutions for Winning the Future*, a non-profit issue advocacy group founded by former Speaker of the House Newt Gingrich, reveals that the public is tired of the status quo of government inefficiency and bureaucracy and eager for a dramatically better way of getting things done.

“No longer satisfied with Washington’s quick-fix approach to problems, Americans are ready for long-term solutions,” Gingrich said after viewing the results. “When combined with other data,” he continued, “this poll confirms that Americans believe change cannot only focus on the Presidency, but has to transform government at all levels with an effort to reach all elected officials.”

“This survey further confirms that Americans overwhelmingly believe in the potential for scientific and technological discoveries to dramatically improve their lives, and that Americans decisively support defending America and her allies and defeating our enemies,” Gingrich said.

Highlighted findings of the survey, conducted by telephone May 18-21, 2007, include:

- **Nearly all Americans agreed that the Federal government requires change. More than half agreed that the Federal government requires major and fundamental change.**

“Transformation can mean many different things, but for now, think of it in the context of implementing major and fundamental change. Using this definition, which of the following statements do you think best describes what is needed in the Federal Government?”

	<u>ALL</u>	<u>GOP</u>	<u>DEM</u>	<u>IND</u>
The Federal government needs to be transformed – that is, undergo major and fundamental change	56%	44%	66%	63%
The Federal government needs to undergo some small changes, but does not need to be transformed	34%	45%	29%	30%
The Federal government does not need to undergo any changes	3%	5%	1%	2%
Don’t know/Refused	6%	6%	3%	4%

(continued)

Each of the five central objectives of American Solutions were rated “important” by at least two-thirds of respondents, including tri-partisan majorities of Republicans, Independents, and Democrats.

“For each one please tell me how important you think each of the following is for a group or organization in this country to pursue...”

“Providing long-term solutions instead of short-term fixes.”

	ALL	GOP	DEM	IND
Very/Somewhat Important	92%	92%	96%	91%
Just a little/Not at all Important	5%	3%	3%	5%
Don’t know/Refused	4%	4%	4%	2%

“Help defend America and her allies.”

	ALL	GOP	DEM	IND
Very/Somewhat Important	85%	96%	85%	78%
Just a little/Not at all Important	10%	1%	10%	15%
Don’t know/Refused	2%	2%	7%	4%

“Strengthening and revitalizing America’s core values”

	ALL	GOP	DEM	IND
Very/Somewhat Important	80%	88%	79%	74%
Just a little/Not at all Important	9%	3%	10%	15%
Don’t know/Refused	14%	8%	11%	12%

“Defeating America’s enemies”

	ALL	GOP	DEM	IND
Very/Somewhat Important	75%	90%	68%	67%
Just a little/Not at all Important	16%	5%	20%	20%
Don’t know/Refused	11%	4%	12%	12%

“Moving the government into the 21st century”

	ALL	GOP	DEM	IND
Very/Somewhat Important	67%	63%	65%	76%
Just a little/Not at all Important	14%	15%	17%	10%
Don’t know/Refused	19%	21%	14%	19%

“By an overwhelming margin, Americans rejected quick fixes in favor of long-term solutions, suggesting their belief that real transformation requires vigilance, patience, and shared sacrifice,” commented Kellyanne Conway, President & CEO of **the polling company™, inc.**, whose firm conducted the poll. “They seem to understand that, if the solutions are not permanent, the problems will be.”

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Unmistakable majorities of Americans also rallied around American Solutions’ three main beliefs, noted in the exact questions and responses below:

“Now I am going to read you some of the core beliefs that might be held by a group or organization. Please tell me whether you agree or disagree with each of the following...”

“In the next 25 years there will be 4 to 7 times the amount of new technology and science in the world. This will open up incredible possibilities to meet our country’s challenges, in a variety of fields.”

	ALL	GOP	DEM	IND
Strongly/Somewhat Agree	89%	92%	90%	88%
Strongly/Somewhat Disagree	7%	5%	6%	7%
Don’t know/Refused	5%	3%	5%	3%

“There are certain values that unite a large majority of Americans.”

	ALL	GOP	DEM	IND
Strongly/Somewhat Agree	86%	89%	87%	82%
Strongly/Somewhat Disagree	10%	6%	11%	14%
Don’t know/Refused	4%	5%	4%	2%

“The scale of change needed in America is so large that it requires more than just the actions of the President to implement it. It requires all 500,000 public officials across the country at all levels of government.”

	ALL	GOP	DEM	IND
Strongly/Somewhat Agree	84%	82%	88%	86%
Strongly/Somewhat Disagree	12%	14%	10%	12%
Don’t know/Refused	3%	4%	2%	2%

Americans realize that, mechanically speaking, they cannot rely on any one person, or even one city (Washington) to implement real and lasting transformation. Rather, it will require the full vertical and horizontal engagement of decision-makers at all levels of government.

Survey Methodology

This telephone survey of 800 American adults (aged 18+) was fielded May 18-21, 2007 at a Computer-Assisted Telephone Interviewing (CATI) facility using live callers. Respondents were selected using the Random Digit Dialing (RDD) methodology, a computer-assisted dialing technique which ensures that every household in the nation had an equal chance to be surveyed. Sampling controls were used to ensure that proportional and representative numbers of respondents were interviewed from such demographic groups as age, gender, race, and region. The margin of error is calculated at +/- 3.46% at the 95% confidence interval, meaning that in 19 out of 20 cases the results would differ by no more than 3.46 percentage points were the entire population of American adults surveyed. Margins of error for subgroups are higher.

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American Solutions for Winning the Future is a non-profit issue advocacy organization, founded by former Speaker of the House Newt Gingrich, to create a new wave of transformational change which moves government into the 21st century, strengthens and revitalizes our core values, and helps defend America and her allies and defeat our enemies.

the polling company™, inc. is a full-service public opinion and market research firm currently in its 13th year of business. The firm specializes in quantitative and qualitative research and analysis, and provides strategic counsel for a diverse portfolio of clients in the political, corporate, legal, public affairs, not-for-profit and media sectors. **the polling company™, inc.** is headquartered in Washington, DC and maintains an office in New York City. Kellyanne Conway, President and CEO, may be reached for questions at (202) 667-6557 or via e-mail at kellyanne@pollingcompany.com.